



2019 Request for Proposals
Healthy People, Healthy Communities



About us

Cambia Health Foundation is the corporate foundation of Cambia Health Solutions, a total health solutions company dedicated to transforming the way people experience health care. Founded in 2007, the foundation has funded over \$60 million in grants to advance patient- and family-centered care for all. Cambia Health Foundation strategically invests in philanthropy to change the way people experience health care from birth to natural completion of life.

We have a vision that spans two strategic areas of work across all ages and phases of life:

Healthy People, Healthy Communities: Supporting innovative ideas and models that improve individual and population health with a goal of eliminating disparities

Sojourns®: Investing in the future of palliative care through workforce and leadership development, increasing access and awareness, and improving quality

This Request for Proposal (RFP) covers our 2019 funding in Healthy People, Healthy Communities. Any additional 2019 funding opportunities will be communicated separately and posted on our website.

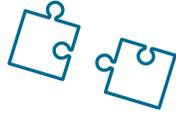
What we value

Cambia Health Foundation recognizes the strength of diversity and the importance of being a learning organization. We strive to do our work with:



COURAGE

Reach beyond and move forward when others shy away.



COLLABORATION

Embrace diverse voices, experiences and perspectives to achieve more together.



EMPATHY

Treat people the way we would want to be treated.



INNOVATION

Drive new ideas and create positive change.

Cambia Health Foundation values equal opportunity for all members of the community and the importance of diversity and inclusion in achieving equity. Our grant partners join us in not discriminating on the basis of age, gender, race, creed, color, ethnicity, sexual orientation, gender identity, pregnancy, marital status, military service, other protected veteran status, disability, national origin, political affiliation, religious belief, or any other status in its leadership, staffing or provision of services.

RFP deadlines and timeframe

Applications due: Sept. 16, 2019 (noon PT)

Initial notifications: Sept. 30, 2019 (anticipated)

Final decisions: December 2019 (anticipated)

How to contact us

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Healthy People, Healthy Communities

Health disparities are not inevitable. Our health care system works well only when everyone has access to what they need to lead their healthiest lives. Cambia Health Foundation is committed to partnering with visionary innovators to create a high-quality and affordable health care system that empowers everyone to achieve optimum health.

Over the past five years this funding area has focused on patient-centered, integrated care; health system transparency; and supporting trauma-informed work to build resiliency. It also has highlighted the importance of social determinants of health in system change. We have learned with and been inspired by our nonprofit partners leading change in these areas. From recognizing the value of community health workers to using technology to help create shared decision-making opportunities, creating a health system that creates opportunities for health is at the core of this program. We believe all of this represents the future of health care reflected in the emerging models of **Whole Person Care**.

Whole Person Care



Our health care system works well only when everyone has access to what they need to lead their healthiest lives.



Our goal is to support Whole Person Care models that:

- Place human relationships at the center and lead with the voices of those being served
- Focus on the whole person: physical, emotional, social, financial, spiritual and behavioral
- Create systems of care that seamlessly address physical, behavioral, oral, and social determinants of health
- Include strategic partnerships that have evolved or will evolve over time with the ability to coordinate care across sectors
- Accelerate the use of person-centered health information technology, balancing use of data to personalize care and track population health
- Demonstrate how strategies such as collaborative leadership and continuous quality improvement are creating lasting change
- Include building resiliency and prevention as core components of work that recognize the importance of early intervention and prevention

Cambia Health Foundation does not view whole person care as a new or existing model. We see it as a paradigm shift to create system change that reflects what matters most to people and what is needed to achieve and maintain healthy lives and communities.

- It represents the seamless connections of key determinants of health: physical, emotional, social, financial, spiritual, behavioral.
- The approach recognizes all factors are connected and impact health, requiring a whole person approach.
- Success depends on the ability to create new relationships. Relationships are what help create value for people and support their goals .

**We have two categories of grants under this RFP:
Whole Person Care Organizing Grants
(Up to \$50,000)**

These grants are intended to help partners and community-based networks with further planning and development of whole person care models. This could include strategic partners exploring models of care together, communities that are looking to strategically align resources, or organizations working to develop for components critical to successful models such as revenue or health information technology. (Timeframe: 18 to 24 months.)

**Whole Person Care Implementing Grants
(\$100,000-\$300,000)**

These grants are intended to scale and expand innovative components of existing models that reflect a whole person care approach. This could be an organization that is looking to add a critical component to a Whole Person Care-inspired model, strategic partners that have been working together and need to accelerate innovative components of models, or communities looking to align resources for a Whole Person Care approach to create a culture of health and wellness. (Timeframe: 24 to 30 months.)

How to apply

- Submit your application by **Sept. 16, 2019, at noon PT** through our online application portal on our website, cambiahealthfoundation.org.
- Use the portal to access your existing account or create an account if this is your first time applying.
- Let us know if you need help. We are here to answer questions about your potential eligibility and our process leading up to the application deadline.

Funding guidelines

We expect to award between \$1.5 and \$2 million in grants through this RFP. You will be asked to identify if you are applying for an organizing grant or an implementing grant for an entire project period between 18 and 30 months.

We expect to award between three and five organizing grants and between four and six implementing grants. Expect a start date between Dec. 1 and Dec. 30, 2019. Please note these are general guidelines for planning purposes.

Any charitable not-for-profit organization, including federally recognized Indian tribes, in the continental United States are eligible to apply. The organization applying for the funding must have an annual operating budget of at least \$200,000 at the time of the application. We will give preference to organizations whose services will be delivered in Idaho, Oregon, Utah and/or Washington.

Application process overview

Information available on website:

Aug. 12, 2019

Application webinar:

Aug. 15, 2019

Applications due:

Sept. 16, 2019 (noon, PT)

Notification of initial decisions:

Sept. 30, 2019 (anticipated)

Notification of final decisions:

December 2019

Application timeframe

A primary goal with the application format is to minimize the time organizations spend completing the application while empowering them to present information. All applications contain a minimum number of standard questions. The main component of the application is the submission of a supporting document that details the most important aspect of the proposal. This could be a strategic framework, community planning document, implementation plan, or joint operating agreement type of document. These are just examples.

Applicant organizations can submit two to three documents or pieces of information they feel best reflect the spirit and intent of the work. Our goal is to empower applicant organizations to submit information pieces in their own voice and not force the information into an application.

The documents should reflect the work but not be overly extensive or detailed. Applicants should consider this an opportunity to create interest and excitement. We will follow up and obtain any additional information as necessary.

Application requirements

- Review guidelines and determine eligibility
- Complete application (due Sept. 16, 2019, at noon PT)
- Submit supporting documents (listed in application)
- Provide follow-up information as requested

Preview of reporting requirements for funded projects

Cambia Health Foundation is dedicated to ensuring that its investments are mission-driven and positively impact the communities we serve. The evaluation process is clear, simple and focused on outcomes. It is respectful of organizations of different sizes, experiences, values, beliefs and traditions. It balances quantitative and qualitative methods to inform and guide Cambia Health Foundation decisions while improving grant partner services.

Cambia Health Foundation staff use an evaluation model that fits our evaluation philosophy. We have three primary goals for evaluation and grant reporting:

- Good stewardship of funds entrusted to us for the benefit of the community
- Grant partner learning and quality improvement
- Communication about results and impact

We are committed to keeping our evaluation approach simple, asking only for what we will use and remaining focused on what is important to the organization and those served. When it comes to our grant partners, our intent is to develop relationships that are positive, honest, trusting and committed to improvement. Reporting frequency and requirements are the right size for each individual grant.

Notifications

Our goal is to make initial notifications on Sept. 30, 2019, with final decision notifications anticipated to take place in December 2019.

Right to reject

Cambia Health Foundation reserves the right to:

- Reject any or all proposals submitted
- Reject a proposal that does not include all required information and documentation
- Modify RFP and program guidelines, including submission deadlines
- Contact you to discuss your proposal and/or others referenced in the proposal
- Request additional information or verification

What will not be funded

Cambia Health Foundation is interested in learning what resources are necessary to achieve intended results. However, we will not fund the following as part of these funding opportunities:

- Endowments
- Capital campaigns
- Grants or scholarships to individuals
- Political causes or events
- Sacramental or theological functions of religious organizations
- Existing deficits
- Retroactive expenses
- Event sponsorships

We reserve the right to add to this list on a case-by-case basis.

We are committed to keeping our evaluation approach simple, asking only for what we will use and remaining focused on what is important to the organization and those served.

